

Why County 25?

Though there are many Fulton Counties nationwide, we want to share why ours is the best. Our Fulton County can be found in the great State of Indiana which is known to be “Cross Roads of America”. Where does the designation 25 come from? In 1963 the State gave a County Code to each of the 92 Counties, thus was born County 25.

In 2016, the Fulton County Tourism Commission, with the help of the County Chamber and the County Economic Development Organization, determined that an updated brand was needed. During an eight-month S.W.O.T. analysis process, it was determined that our location is the actual crossroads of America. Fulton County is truly in the middle of nowhere and simultaneously in the middle of everywhere which gives us the best of two worlds. We also recognized that often visitors find us by accident because we are usually a quick stop between two major towns, but once they stop, even for just a couple of minutes, they fall in love; they decide to stay on purpose. Because we couldn't deny our location is what set us apart we decided to brand ourselves as County 25. If you look at our logo, you will see it highlights both our beloved State and the County that we are so proud to call home.

As part of telling our story we decided to create a line of brochures to help you discover Fulton County. Each brochure features one of the five tourism experiences we have to offer; shopping, dining, venues, recreation and lodging. We hope you discover the Fulton County that so many people have fallen in love with. Each brochure was made with you in mind. Take a moment to sit back and discover what great things County 25 has to offer!

county25.com



FULTON
County Tourism

VIEW THE COMPLETE SERIES OF TOURISM BROCHURES

DINING

SHOPPING

RECREATION

VENUES

Found by accident. Stayed on purpose.

LODGING

PO Box 1035
Rochester, IN 46975
(574) 224-2666
county25.com



KEWANNA

① Hoosier Hideaway

1105 N. Main Street
Kewanna, IN 46939
574-653-2017

1

14

31

7

25

AKRON

② Lakeview Campground

7781 E. 300 N.
Akron, IN 46975
574-353-8114

2

114

4
5
3

25

31

ROCHESTER

④ Rochester Motel

2147 Southway 31
Rochester, IN 46975
574-223-3185

③ Quality Inn & Suites

289 McDonald Drive
Rochester, IN 46975
574-223-7300

⑤ Super 8

209 McDonald Drive
Rochester, IN 46975
574-224-8080

⑦ The Geneva Center

5282 N. Old US 31
Rochester, IN 46975
574-223-6915
cathy@genevacenter.org

⑥ Tippecanoe River Run Campground

1417 W. 375 N.
Rochester, IN 46975
574-835-3363
www.tippecanoeriverrun.com

Airbnb
www.airbnb.com/s/Rochester--IN